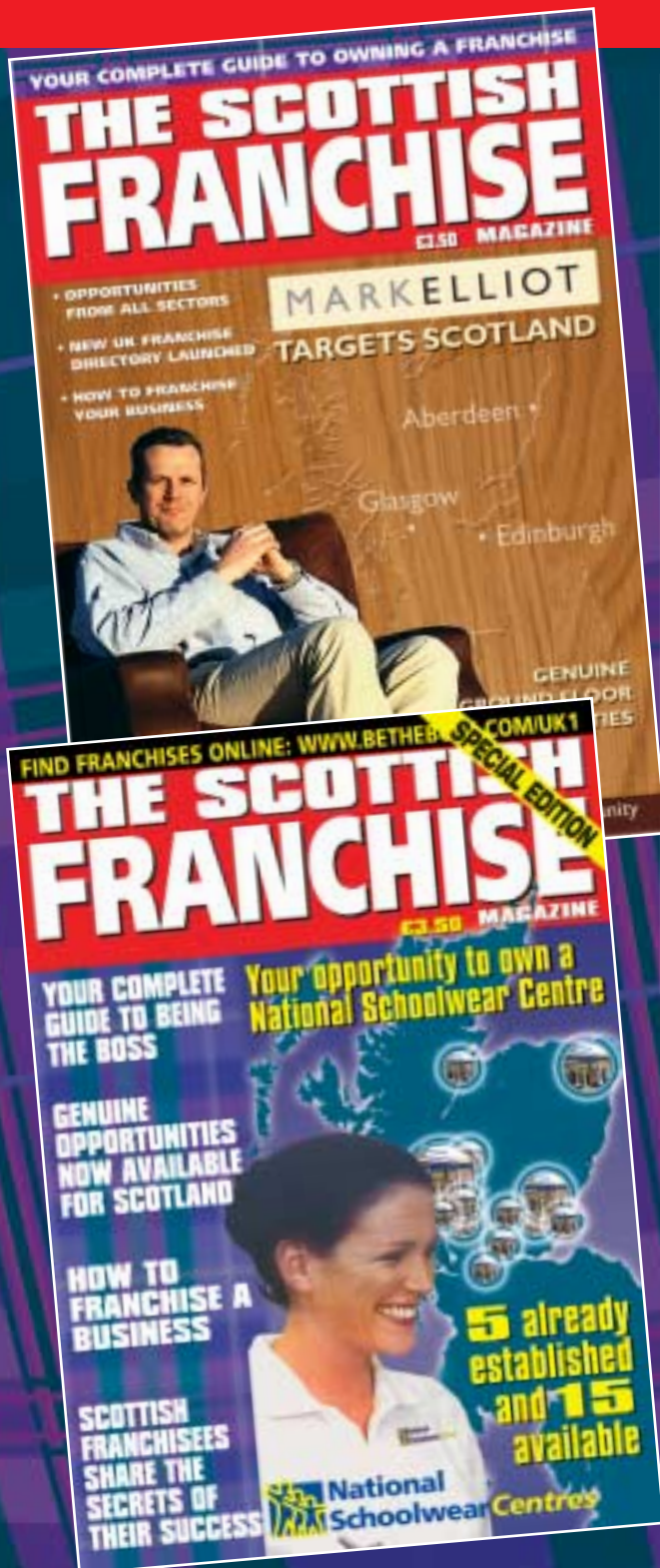


2006 MEDIA INFORMATION

NOW PRINTED
& ONLINE

THE SCOTTISH FRANCHISE MAGAZINE



PACKAGE	PRICE
Front Cover Package	£3,750
includes: front cover promotion plus three pages of full colour advertising/editorial	
3 page spread	£2,185
2 page spread	£1,595
Full Page	£995
Inside Back Cover	£1,575

For space, design and editorial add 10%
Promotions in *The Scottish Franchise Magazine* are available at 50% of the advertising rates of *The Franchise Magazine*

Guaranteed Print Run
7,500

Distributed throughout
Scotland

The **ONLY** Franchise publication dedicated to promoting Business Format Franchises throughout Scotland



FRONT COVER PACKAGE

Consisting of four pages: One page front cover and three full colour pages of editorial or advertisements. The front cover design and production is entirely in the control of the Publisher. Front cover package: £3,750

INSERTS

Loose leaf inserts produce a fast response and add impact to any campaign carried in the publication. £125 Per 1,000, A4 80gsm. (Other inserts: prices depending on size and weight)

TERMS & CONDITIONS

All Franchisor advertisers must be approved by the publisher. All prices are per insertion. Following booking confirmation and final acceptance by the publisher, all payments must be received PRIOR TO PAYMENT DEADLINE DATES AS SHOWN. ADVERTISEMENTS NOT PAID FOR BY THIS DATE WILL AUTOMATICALLY BE WITHDRAWN. This is company policy and there are no exceptions. This is also a safeguard to our readers. Cancellations for advertisements MUST be made 25 (twenty five) working days prior to publication. Published by Franchise Development Services Ltd, Franchise House, 56 Surrey Street, Norwich, NR1 3FD. Registered in London 1592312, October 1981.

MECHANICAL DATA

- All advertisements must be supplied on disc and accompanied by a digitally generated proof with approval signature.
- If any significant alterations need to be made by *The Scottish Franchise Magazine* to any submitted materials, a charge will be incurred for this.
- Please allow a total of 8mm in the centre and sufficient overlap for binding.
- Formats accepted: Macintosh QuarkXpress, Photoshop and Illustrator. All scans to be saved as EPS or TIFF files, CMYK.
- Discs accepted: CD, Zip100.

DIMENSIONS

Double Page Spread

Bleed (mm) 426 x 303

Trim (mm) 420 x 297

Type (mm) 400 x 270

Full Page Spread

Bleed (mm) 213 x 303

Trim (mm) 210 x 297

Type (mm) 190 x 270

DEADLINES

Copy deadline: 10th April

Payment deadline: 13th April

Act now for early position in the next edition!

Call us today on 01603 620 301

DISTRIBUTION

- Online promotions at www.thefranchisemagazine.net
- The Scottish Franchise Exhibition
- Newsagents nationwide
- Banks
- Accountants
- Subscribers
- Resettlement Advisors
- Hotels throughout Scotland

CONTACT

Franchise Development Services Ltd
Franchise House, 56 Surrey Street,
Norwich, Norfolk, NR1 3FD

Tel: 01603 620 301

Fax: 01603 630 174

Email: enquiries@fdsltd.com



PUBLICATIONS PRODUCED BY FRANCHISE DEVELOPMENT SERVICES:

